

ONE SIZE DOES NOT FIT ALL



You wouldn't buy a one-size-fits-all business suit. So why wouldn't you want a surveillance program that is tailored to your specific needs?

Alliance Advisors is offering three choices to [Investor Relations Officers](#) and [Investor Relations Firms](#)

1 MARKET SURVEILLANCE is our [full scale surveillance program](#) that is executed by our veteran analysts. The Market Surveillance option uses proprietary investor data, powered by the proxy process, to track the buying and selling of corporate stock by institutional investors. The annual cost for this full scale surveillance program, which includes an analyst assigned specifically to your company, ranges from [\\$30,000-\\$40,000](#) per year depending on the size of your company.

2 OWNERSHIP INSIGHT is a data-driven weekly reporting service showing the current position changes of your major institutional investors, as well as daily stock performance and share flow analysis. This vital information will allow IROs and IR firms to have an accurate snapshot of the shareholder base. Fees for the Ownership Insight service range from [\\$12,000-\\$18,000](#) per year.

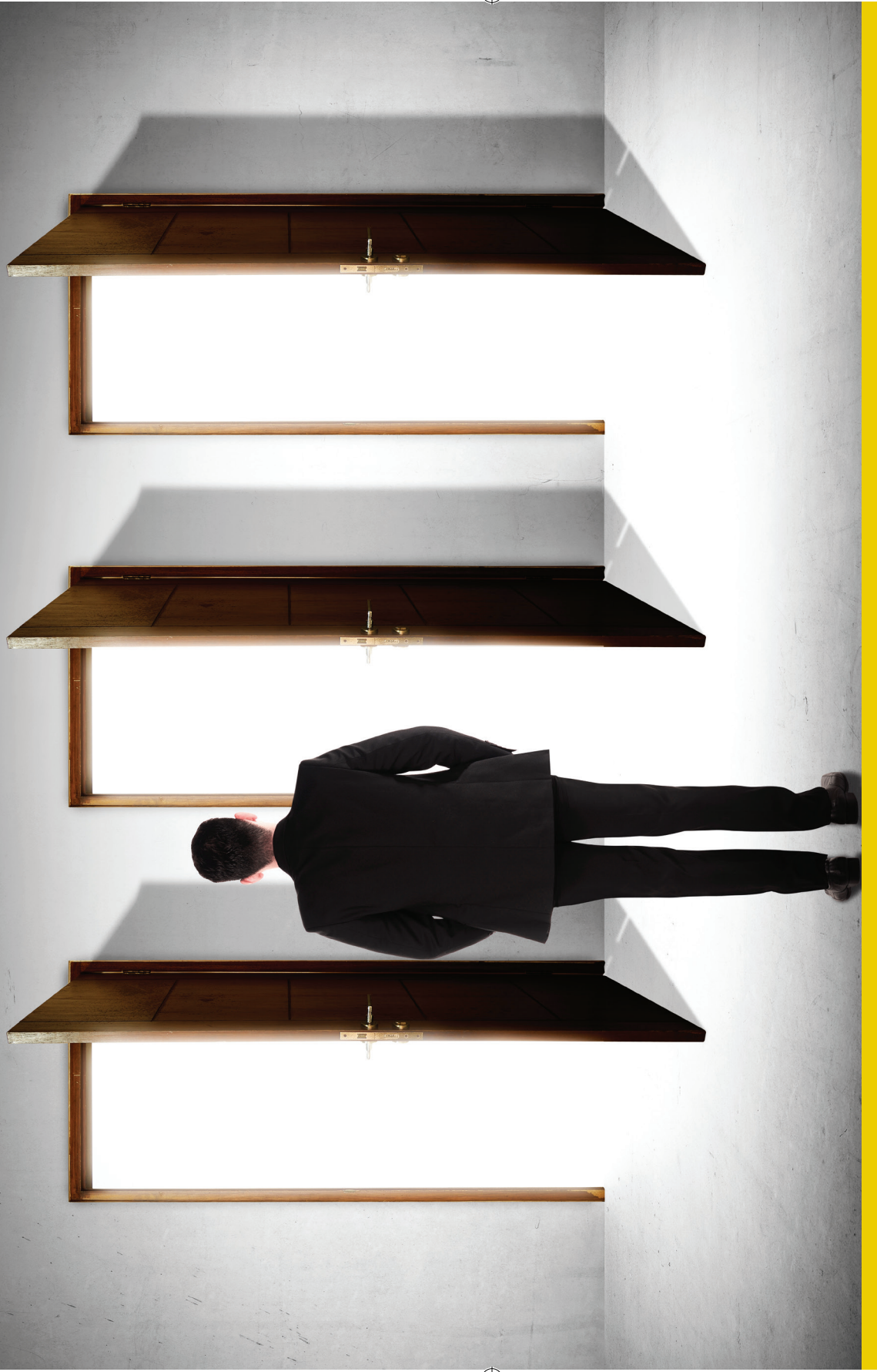
3 ACTIVIST WATCH is an essential tool for many issuers in today's world of shareholder activism. While a traditional Market Surveillance program will monitor hedge fund activity in a particular stock, the service is usually coupled with data on the buying and selling of your institutional investors. Alliance developed Activist Watch to focus specifically on tracking the movements of shareholder activists – giving you a targeted surveillance program. Fees for the Activist Watch program range from [\\$15,000-\\$20,000](#) per year.



For more information on our surveillance service options, email us at OI@allianceadvisorsllc.com or call 973-873-7757

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Finally, you have a choice of surveillance services



Alliance provides you with three surveillance options

Don't pay for more surveillance data than you need
Pay for as much data as you want

See reverse side for the Alliance Surveillance Options



Visit our booth 223 at the 2018 NIRI Annual
Conference JUNE 10-13 in Las Vegas